



**MOSAIC TRUST**

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## **Putting the Pieces Together** Mosaic Trust is Launched by Former Integrity Publishers' Director of Marketing

Brentwood, TN—After spending years working on many of the most successful publishing ventures in the industry, Derek Bell is stepping down from his position at Integrity Publishers to launch a private consulting firm—Mosaic Trust. Mosaic Trust is a full service consulting and strategic project management firm specializing in alliance building, idea generation, as well as strategic planning and implementation.

Mosaic Trust founder, Derek Bell, comments on the value of Mosaic Trust, “After working with the best and the brightest in both the trade and direct-to-church publishing sectors, Mosaic brings a set of sophisticated experiences to the table that will help many authors, publishers, ministries, and parachurch organizations who are working hard to impact peoples lives. For years I have had the privilege of making significant contributions to established organizations such as LifeWay Christian Resources and startup entities such as Integrity Publishers, now through Mosaic I will get to make similar contributions to many different organizations that simply need help creating their mosaic.”

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a picture created  
by the joining  
of many small pieces

The core of Mosaic’s experience comes through Derek’s tenure at LifeWay Christian Resources and Integrity Publishers with several years of valuable experience in the technology sector. At LifeWay, Derek was involved with a team that lead the organization in strategic planning while acting as internal consultants to the \$400+ million non-profit. Most recently at Integrity Publishers Derek lead marketing and public relations campaigns for titles by Max Lucado, Bob Buford, Ravi Zacharias, Drs. Henry Cloud and John Townsend, Pat Robertson, Brennan Manning, Stephen Arterburn, and others resulting in four New York Times Best-sellers and many CBA best-sellers.

Mosaic Trust is affiliated with Mosaic Wealth Management Group in Orlando, Florida. Mosaic Wealth specializes in providing unbiased, objective wealth management practices through the execution of traditional, yet artistically innovative services. President and Founder of Mosaic Wealth, Todd Woodard says of his new affiliation, “Mosaic Trust will fill a great need in the publishing industry by maximizing the efforts of individuals and organizations. His history of major successes speak for themselves. Mosaic Wealth is pleased to be a part of this new affiliation and we look forward to the synergies we will find that produce significant results. The glue that holds us together is our desire to see the talents and gifts of individuals and organizations used for truly significant purposes.”

Mosaic Trust officially launches on January 1, 2005. Information about Mosaic Trust can be found at [www.mosaictrust.com](http://www.mosaictrust.com)

Since 1995 Mosaic Wealth Management Group has exercised their passion for comprehensive planning in two distinct niches: First, through planned giving with foundations and ministries, including the University of Central Florida Foundation, Florida Hospital Foundation, Christian Community Foundation, California Plan of Church Finance and Priority Associates, and second, by working with private clients ranging from first generation entrepreneurs to financially sophisticated multigenerational families assisting them in the design and implementation of comprehensive plans that balance the use of both personal affluence and charitable influence.

Information on Mosaic-Wealth Management Group, Inc. can be found at [www.mosaic-wealth.com](http://www.mosaic-wealth.com)

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